

Letter to the Editor – Sample #1

Date:

Dear Editor,

Subject: **Spreading Awareness About the Importance of Vehicle Maintenance and Repair**

Automotive safety and dependability. Those words strike a cord with motorists and should prompt them to take action to perform scheduled maintenance and needed repairs on their vehicles in an effort to disclose any safety and operational problems.

A neglected vehicle can be dangerous to drive. Beyond the effect vehicle neglect can have on safety, dependability and performance, scheduled maintenance and repairs and help prevent a breakdown at a busy intersection or on a heavily traveled highway, or even worse, on a deserted road far from home.

That is why the (Name of Organization Care Council's "Be Car Care Aware" consumer education campaign promoting the benefits of regular vehicle care, maintenance and repair to consumers. They offer a free Car Care Guide for motorists. For more information visit www.carcare.org or (your web site).

Sincerely,

Name

Organization Name

Address

Phone Number

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