

News Release #1

Car Care Event Scheduled for National Car Care Month

[City, State] – **[Date]** – In celebration of National Car Care Month in April, **[Business name]** is holding a **[describe event-example: free vehicle and trailer light inspection]** on **[Day]**, from **[Time]** to **[Time]**. **[Business name]** will benefit the Food Shelf.]

Stop by and let the professional technicians identify opportunities for you to improve your vehicle's gas mileage, enhance performance, increase safety and reduce emissions. There will also be displays, food, prizes, a car wash and more. **[Edit this paragraph as needed.]**

National Car Care Month is a nationwide effort to focus motorists' attention on the importance of vehicle care and maintenance. During National Car Care Month, many repair facilities and auto parts stores join local businesses, civic groups, radio stations and others to sponsor free vehicle check-ups.

The inspections include checking fluid levels, tires, lights and other system components. After the inspection is completed, volunteers review any discrepancies with the motorist and provide information about proper vehicle maintenance and repair. The goal of check lanes is to help motorists learn how to "Be Car Care Aware."

For more information about this event, please contact **[Contact Name]**, **[Contact Phone Number]** or **[Contact Email address]**.

The Car Care Council is the source of information for the "Be Car Care Aware" campaign, educating consumers about the benefits of regular vehicle care, maintenance and repair. For more information about National Car Care Month, visit the Car Care Council website at www.carcare.org.