

News Release

NEWS RELEASE
For Immediate Release

Contact: **Name**
Phone

TITLE- Automotive Safety and Dependability Take Center Stage at _____ Sponsored Vehicle Car CheckUp Event

SUBTITLE - Industry Unites to Promote National Car Care Month by conducting Free Vehicle Checkups

City – State – Date - In recognition of National Car Care Awareness Month, the (**Name of Organization**) in partnership with the Car Care Council sponsored a free vehicle check up event on April 16th at a (**City, State**) area mall. The event, which checked nearly 100 vehicles and drew over 150 motorists, offered free car care checks including tires, fluids, filters and other vehicle components and systems that can affect safety, dependability and emissions.

QUOTE 1 “Regular tire and vehicle maintenance are essential to identify potential safety and operational problems, from spark plugs and belts to brake fluid and tire inflation”, stated (**Name of Source and Title**) “Helping motorists keep their car in good condition also helps to increase fuel efficiency, extend the life of one’s vehicle and can prevent costly expenses down the road.”

The event was co-sponsored by ..,

Include Photos if Available/Appropriate

Quote 2 - “(**Name of Organization**) and its members are pleased to participate in public awareness activities such as this to help cut down on motorists’ preventative maintenance procrastination,” continued (**Name**) . “The vehicle checkups conducted during this event provide valuable information to reinforce the “Be Car Care Aware” consumer education campaign.”

The Car Care Council is the source of information for the “Be Car Care Aware” consumer education campaign promoting the benefits of regular vehicle care, maintenance and repair to consumers. For more information visit www.carcare.org.

Paragraph about your Organization

For more information about (**Name of Organization**) visit [www.\(yourwebsite\)](http://www.(yourwebsite)) .

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