

Radio Public Service Announcement

30 Seconds (?)

The (*name of organization*) joins other automotive parts and service facilities in the state this April/October as we recognize National Car Care Month. We want to remind you about the importance of routine vehicle maintenance and repair. We all know that when a vehicle is well cared for, it is safer, more dependable, more economical to operate and more fuel efficient. Take Good Care of Your Vehicle - Be Car Care Aware. For more information visit (*your web address*).

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List of Industry Trade Press and Mainstream Media

See attached THIS IS AN LINK FOR USERS

To locate reporters in your state newspapers, visit their web site and search for reporters that cover the following issues:

- Automotive
- Consumer
- Legislative/regulatory