

Sample Email(s)

(1) Hello Senator (*Name*)

April is National Car Care Month when motorists are reminded of the benefits of taking good care of their vehicles. As you know, when a vehicle is well cared for, it is safer, more dependable, more economical to operate and runs cleaner. The (*Name of organization*) is a strong supporter of the “Be Car Care Aware” consumer awareness campaign and encourages you to remind your constituents about the benefits of routine maintenance and repair for their vehicles.

For more information visit (*your website address or www.carcare.org*) of the automotive parts and repair aftermarket industry and always serve as a resource to you in your legislative deliberations on these issues. Please contact me if I can answer any questions.

Best Regards,

(*Name*)
(*Organization if appropriate*)
(*Phone number*)
(*Address*)

(2) Hello Representative (*Name*)

The (*Name of organization*) is a source of information on automotive aftermarket parts and repair issues and the “Be Car Care Aware” consumer education campaign promoting the benefits of regular vehicle care, maintenance and repair to customers. For more information contact our office at (*phone/website*). We appreciate your support of the automotive aftermarket industry in (*Name of state*).

Sincerely,

(*Name*)
(*Organization if appropriate*)
(*Phone number*)
(*Address*)